

REVOPRENEUR

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UNLEASHING THE EVOLUTION WITHIN

TOP
10
EMERGING
COMPANIES TO WATCH

TURNING HER
LOVE FOR
TRAVEL
INTO A
LIFE-CHANGING
EXPERIENCE FOR
WANDERLUSTS

**KAMIYA
JANI**

FOUNDER, CURLY TALES DIGITAL PVT. LTD.





VIKAS JHA
CHIEF EDITOR

EDITOR'S NOTE

STAY NEGATIVE WITH A RAY OF POSITIVITY

India is going through unprecedented times. No one saw this coming; scientists and health experts are baffled watching the magnitude of the second wave of the Wuhan Virus. Nations across the globe have shown a tremendous amount of solidarity by standing with India in this crisis. They have shown amazing character in these testing times. Support from various countries has poured in ever since the second wave of Wuhan Virus started wreaking havoc in the country. The seeds of a friendly gesture that PM Modi had sown in February are reaping fruits now. He had sent thousands of vaccines across the globe to more than 80 countries as a symbol of humanity. He was applauded throughout the world for his philanthropic gesture.

Someone once said, "As you sow shall you reap" and see how countries from every corner of the world are doing their bit to help our country. Although

the cases are coming down now, we need to be extra cautious this time around. We have to follow the Covid guidelines more strictly this time unless we have zero Coronavirus case here in India. It is our duty to do our bit as an aware citizen of our India. The second wave has once again paralyzed the economy to quite a great extent barring the IT sector. However, the business sentiments have started showing positive signs as the cases go down in several states including the national capital.

They are hopeful that by June, things will get better and business activities will begin with some limitations. The last one year has taught us many things, how to live with limited resources, how to control our desires. Hopefully these learnings will help to ease the burden on Mother Earth. Now is the time for innovators and entrepreneurs to work on sustainable models that lead to the development of humanity without troubling nature.

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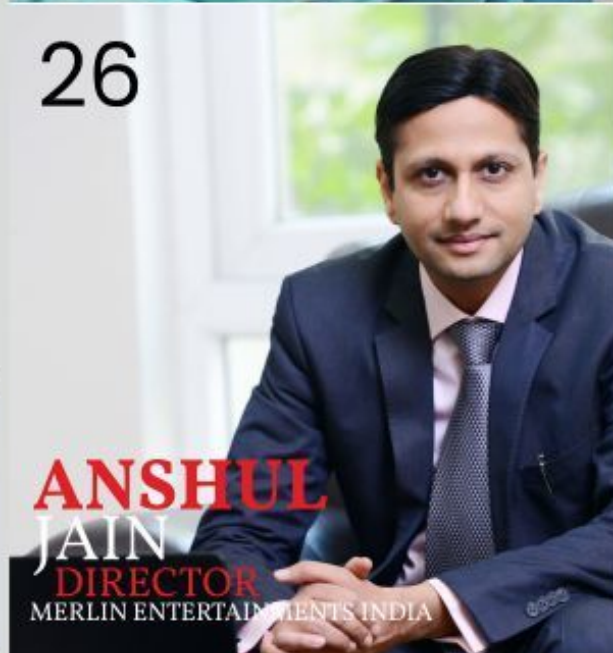
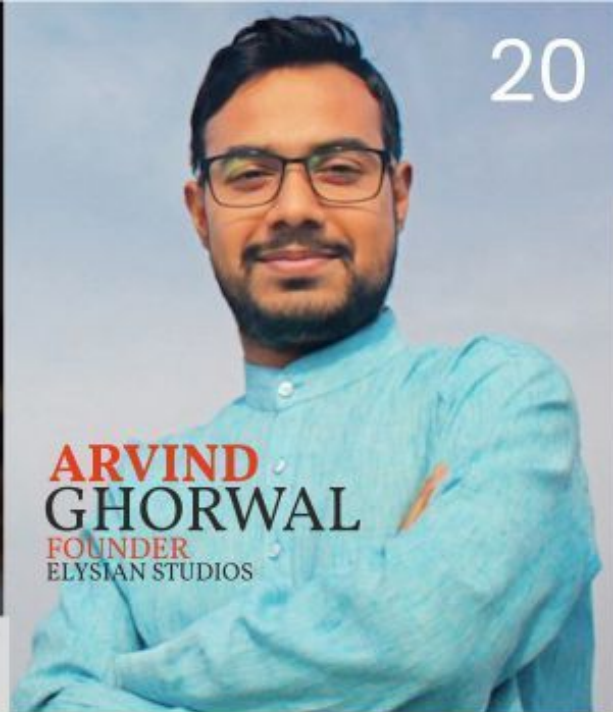
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3 tips for new entrepreneurs in 2021

TRIED & TESTED EXPERTS YOU CAN BANK UPON IN THE **TECH INDUSTRY**



we had a telephonic conversation with the Co-founder of the firm – Nishir Gordhandas. Here are the excerpts



NISHIR GORDHANDAS
Co-founder & CEO
NWDCo

MRITYUNJAY • REVOPRENEUR

Lately, we have witnessed a number of tech firms claiming to be the best in the market. But only a few are able to justify their services offered. Today, we are going to talk about a tech firm having more than two decades of expertise in a plethora of tech needs ranging from website development, mobile applications, UX/UI, and many other related services. We are talking about none other than NWDCo. Of late,

What goal do you have for the company? We aim to be the preferred Tech partner offering quality solutions to our clients.

Describe your journey and the major milestones.

I started this journey as a college hobby, when at the time my page created on Rediff went viral. Post which someone contacted me saying will you do it for my company & that's how NWDCo started. Post that I went to complete my MCA & later my younger brother too finished his B.Tech in IT. That's when we decided to start the company together. We are now 20 years into the business, with offices in Mumbai & Hong Kong, yet a very lean company & always trying out something new. We have been also featured in the RED Herring Asia Top

100, 25 Most promising startups & recently awarded the Pandemic Bravery Awards for our software Kveso which has helped Hotels provide a safe guest experience in these COVID times.

How do you see revolution in terms of business?

These days, our clients look for technology to help them in their daily business activities, right from a process automation, to a mobile app to an eCommerce portal. This has helped save lakhs of rupees for our clients who can now focus their teams to do quality work rather than repetitive work.



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What was the modus operandi to get to where you are today?

Hard work, luck & offer quality services to which the clients themselves recommend your business.

What have been the biggest challenges you've had to overcome?

There is a new challenge every day. I would like to talk about an incident. An overseas customer called us for a solution which we thought we could not offer, yet the customer had his faith intact and due to which we were able to deliver to his satisfaction.

What's the biggest factor that has helped you be successful?

We have just got started, however, it's all about going that extra mile for your client and ensure you deliver as per your commitment. Besides that, we have a good team with a thought to grow together.

What are the most important decisions you make as a leader of your organization?

It's all about investing in a new technology or sharpening your skills around the one currently popular. And you need to know the right time to make the switch to newer tech, as Industry is constantly evolving.

How do you encourage creative thinking within your organization?

We have an open culture, the team has complete freedom to plan their workflow, their approach and even decide on the deliverables & timelines. This enables our team to think out of



the box and approach each project from a client perspective rather than a standard process.

What's the biggest risk you've ever taken?

I travelled to Africa without a clue on how to deliver the project & yet delivered it successfully.

How do you see the World post Covid-19?

The world is going to be even more connected & evolved. We will see a lot of 'Work-From-Anywhere' culture gaining popularity as well as customers wanting to digitize their business for ease of automation & streamline of business.

What are your outside interests?

I love Scuba Diving and I am an Advanced Diver. Besides that, I love reading, cycling & travelling.

Who has been your role model and what have you learnt from that person?

Sir Ratan Tata is my role model and the way in which he has taken the brand TATA, which anyone trusts blindly is simply outstanding. And their people culture taking care of their team, it shows in whatever TATA does.

What do you do when you are not at work?

When I am not at work, I love to travel, watch web series on OTT platforms or read something that fascinates me.

What advice would you give someone going into a leadership position for the first time?

Nobody gets it right, everyone is scared, but carve your path in your own unique way, be positive, honest & approachable.